
**SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS**

New Course Request

SDSU	Arts, Humanities & Social Sciences / School of Communication & Journalism
Institution	Division/Department
Dennis D. Hedge	3/27/2019
Institutional Approval Signature	Date

Section 1. Course Title and Description

Prefix & No.	Course Title	Credits
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Section 3. Other Course Information

3.1. Are there instructional staffing impacts?

No. Schedule Management, explain below: The course will be offered in Fall semester of odd years. We have recently hired a new tenure-track faculty member with expertise in organizational communication; she will be responsible for teaching this class. In addition, we have removed the Introduction to Graduate Studies courses (SPCM 701 and MCOM 704) from our required coursework, so that allows for teaching responsibilities to be shifted to this course.

3.2. Existing program(s) in which course will be offered: Communication & Media Studies (M.A.)

3.3. Proposed instructional method by university: R - Lecture

3.4. Proposed delivery method by university: 001 – Face to Face Term Based Instruction

3.5. Term change will be effective: Fall 2019

3.6. Can students repeat the course for additional credit? Yes, total credit limit: No

3.7. Will grade for this course be limited to S/U (pass/fail)? Yes No

3.8. Will section enrollment be capped? Yes, max per section: No

3.9. Will this course equate (i.e., be considered the same course for degree completion) with any other unique or common courses in the common course system database in Colleague and the Course Inventory Report? Yes No

3.10. Is this prefix approved for your university? Yes No

Section 4. Department and Course Codes (Completed by University Academic Affairs)

4.1. University Department Code: SCJR

4.2. Proposed CIP Code: 09.0199

Is this a new CIP code for the university? Yes No

NEW COURSE REQUEST

Supporting Justification for On-Campus Review

<u>Jennifer Anderson</u>	<u>Jennifer Anderson</u>	<u>2/20/19</u>
Request Originator	Signature	Date
<u>Joshua Westwick</u>	<u>Joshua Westwick</u>	<u>2/20/19</u>
Department Chair	Signature	Date
<u>Jason Zimmerman</u>	<u>Jason Zimmerman</u>	<u>2/22/19</u>
School/College Dean	Signature	Date

1. Provide specific reasons for the proposal of this course and explain how the changes enhance the curriculum.

Career-readiness is central to the mission of the graduate program. This course provides students with applied learning opportunities to develop their capacity for leadership and management across various industries. Additionally, the course is forward-looking, in that it examines contemporary job trends such as freelancing and entrepreneurship that are a major element of career success in the communication and media studies fields. Currently, the curriculum has a strong theoretical focus, so adding this career-driven course creates a more well-balanced curriculum and educational experience overall.

2. Note whether this course is: Required Elective

3. In addition to the major/program in which this course is offered, what other majors/programs will be affected by this course?

None

4. If this will be a dual listed course, indicate how the distinction between the two levels will be made.

None

5. Desired section size 15

6. Provide qualifications of faculty who will teach this course. List name(s), rank(s), and degree(s).

Kelli Chromey, Assistant Professor, Ph.D.

7. Note whether adequate facilities are available and list any special equipment needed for the course.

No special equipment is needed and adequate facilities are available.

8. Note whether adequate library and media support are available for the course.

There is adequate library and media support available.

9. Will the new course duplicate courses currently being offered?