

First Year

Fall

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Semester	Grade
AHSS 111	Introduction to Global Citizenship and Diversity		3		
ENGL 101	Composition I (SGR #1)	p. Placement	3		
MCOM 119	Mass Communication Fundamentals – First Year Seminar		2	F/S	
Modern Foreign Language Course	Students must complete through the 202 level in an approved Modern Language (SGR #4).	Placement testing is required to determine proficiency level.	4		
SGR #6	Natural Sciences		3		
Total Credit Hours			15		

Spring

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Semester	Grade
MCOM 210-210L	Basic Newswriting and Lab	p. ENGL 101	3		
Modern Foreign Language Course	Students must complete through the 202 level in an approved Modern Language (SGR #4).	p. 101	4		
SGR #3	Social Sciences/Diversity	SGR #3 Non-ECON; satisfied by coursework from 2 different disciplines.	3		
SGR #5	Mathematics	p. Placement	3		
SPCM 101	Fundamentals of Speech (SGR #2)		3		

MCOM 220-220L	Introduction to Digital Media and Lab		3	F/S	
Minor/2 nd Major Course			3		
Modern Foreign Language Course	Students must complete through to g0 G{th)-8(ro)-6(u)-6(g)7				



Third Year

Fall

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Semester	Grade
ADV 370 or MCOM 331-331L	Advertising Principles or Video Production and Lab		3	F/S	
MCOM 416 or ADV 476 Major Elective	Mass Media and Society or Global and Multicultural Advertising	MCOM 416: Fall; ADV 476: Spring	0-3	F/S	

