



**SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS**

New Certificate

UNIVERSITY:	BHSU, DSU, NSU, SDSMT, SDSU, USD
TITLE OF PROPOSED CERTIFICATE:	Basic Spanish Language Proficiency Certificate
INTENDED DATE OF IMPLEMENTATION:	Fall 2023
PROPOSED CIP CODE:	16.0905
UNIVERSITY DEPARTMENT:	BHSU: School of Arts & Humanities DSU: Department of Language NSU: Department of English, Communication & Global Languages SDSMT: Department of Humanities & Social Sciences SDSU: School of American & Global Studies USD: Modern Language Linguistics
BANNER DEPARTMENT CODE:	BHSU: BSAH DSU: DLAN NSU: SNECL SDSMT: MHSS SDSU: SSAG USD: UMLL
UNIVERSITY DIVISION:	BHSU: College of Liberal Arts DSU: College of Arts & Sciences NSU: College of Arts & Sciences SDSMT:

Barry H. Davis

provide reliable data that verifies the increases in the number of immigrants seen by Tyson and other industries. This increase is seen not only among agricultural and meat-processing workers, but also among business owners and STEM professionals. Nationally, the Hispanic population in the United States stands at 18.5%, with 4.4% of the population in South Dakota being of Hispanic origin (third largest ethnic group in the state).¹ The overall growth rate of the Hispanic population in South Dakota between 2010-2019 has been 66%, according to the Pew Research Center.²

The growing presence of Hispanic immigrants in the workforce is confirmed by the U.S. Bureau of Labor Statistics, which reports that Hispanics accounted for nearly half of the foreign-born labor in the United States in 2021.³

As a result of increases in foreign-born skilled and unskilled workers and of Hispanics in particular, the need for some functional language knowledge and some degree of intercultural competence in the workplace has risen and studies increasingly point to intercultural competence as one of the common traits of the most productive companies and business teams.⁴ Chambers of commerce all over the U.S. are launching policy initiatives to improve communication and integration in workplaces in both large and small cities, which have motivated companies from Bank of America to American Airlines to Coca Cola to increase their efforts to attract and support Hispanics workers.⁵ This certificate will provide students working in a wide variety of disciplines the necessary knowledge and skills to succeed in a diverse and multicultural workforce.

5. Who is the intended audience for the certificate program (including but not limited to the majors/degree programs from which students are expected)?

The certificate program seeks to attract undergraduate students pursuing majors in fields in which a demonstrable degree of language ability and intercultural competency would be beneficial. This applies to all students who may find themselves entering professional fields in which they will be interacting with Spanish speaking customers and providers. The certificate will be open to all majors and will be particularly relevant for majors in business, engineering,

¹ U.S. Census Bureau, “U.S. Hispanic Population Growth.” Aug. 11, 2020 <https://www.census.gov/library/visualizations/2020/comm/us-hispanic-population-growth.html>; “Racial and Ethnic Diversity in the United States: 2010 Census and 2020 Census.” Aug. 12, 2021 <https://www.census.gov/library/visualizations/interactive/racial-and-ethnic-diversity-in-the-united-states-2010-and-2020-census.html>

² <https://www.pewresearch.org/fact-tank/2020/07/10/hispanics-have-accounted-for-more-than-half-of-total-u-s-population-growth-since-2010/>

³ Jens Manuel Krogstad, “Hispanics have accounted for more than half of total U.S. population growth since 2010,” *Pew Research Center* 07/10/2020 <https://www.bls.gov/news.release/pdf/forbrn.pdf>; Mitra Toossi, “Spotlight on Statistics: A look at the future of the U.S. labor force to 2060,” US Bureau of Labor Statistics. September 2016 <https://www.bls.gov/spotlight/2016/a-look-at-the-future-of-the-us-labor-force-to-2060/home.htm>; US Bureau of Labor

agriculture, health care, and education.

6. Certificate N4C Tm0 g0 G[)]TET0.00000912 0 612 792 reW*nBT/F2 12 Tf18terificatetifi6at

Individual Student Outcome	Program Courses that Address the Outcomes			
	SPAN 101	SPAN 102	SPAN 201	SPAN 202
Students will demonstrate ability up to the intermediate low proficiency level in oral and written Spanish.	X	X	X	X
Students will demonstrate introductory awareness of and respect for differences in cultural perspectives, behavior, and languages (the “3 Ps”: perspectives, practices, products).	X	X	X	X

9. Delivery Location.

Note: The accreditation requirements of the Higher Learning Commission (HLC) require Board approval for a university to offer programs off-campus and through distance delivery.

A. Complete the following charts to indicate if the university seeks authorization to deliver the entire program on campus, at any off campus location (e.g., USD Community College for Sioux Falls, Black Hills State University-Rapid City, Capital City Campus, etc.) or deliver the entire program through distance technology (e.g., as an on-line program)?

	Yes/No	Intended Start Date
On campus	Yes	2023-2024 Academic Year

	Yes/No	If Yes, list location(s)	Intended Start Date
Off campus	Yes	BHSU – Rapid City and USD - Sioux Falls	2023-2024 Academic Year

	Yes/No	If Yes, identify delivery methods <i>Delivery methods are defined in AAC Guideline 5.5.</i>	Intended Start Date
Distance Delivery (online/other distance delivery methods)	Yes		

(online/other distance delivery methods)		Based	Year
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