



**SOUTH DAKOTA BOARD OF REGENTS
ACADEMIC AFFAIRS FORMS**

New Course Request

SDSU	Arts, Humanities, Social Sciences / School of Performing Arts
Institution	Division/Department
Dennis D. Hedge	2/27/2024
Institutional Approval Signature	Date

Section 1. Course Title and Description

Prefix & No.	Course Title	Credits
MUS 306	Copyright, Marketing and Music Publishing	3

Course Description
This course examines the major components of the music business including music publishing, copyright, concert promotion, music product merchandising and arts management. Specific attention will be given to the ever-changing modern usage of digital media and digital copyright.

Pre-requisites or Co-requisites

Prefix & No.	Course Title	Pre-Req/Co-Req?
None		

Registration Restrictions

None

Section 2. Review of Course

2.1. Will this be a unique or common course?

Unique Course

Prefix & No.	Course Title	Credits
IENG 353	Commercialization: New Tech	1
MUS 304	Introduction to the Music Industry	3
MUS 305	Introduction to the Recording Industry	3

Provide explanation of differences between proposed course and existing system catalog courses below:

While IENG 353 deals with copyrights (as well as patents and trademarks) it primarily focuses on intellectual property as it applies to new technologies and commercialization. MUS 306 will cover copyrights as they apply to music publication, recording, and performance.

Copyrights, marketing, and publishing are referenced in MUS 304 at only an introductory level. The material will be presented in a much more in-depth format in MUS 306.

MUS 305 is being removed from our curriculum and replaced by MUS 306. This is an effort to update the curriculum and bring it in line with current practices in the music and recording industry.

Section 3. Other Course Information

3.1. Are there instructional staffing impacts?

No. Replacement of MUS 305 Introduction to the Recording Industry (3 cr.)
Effective date of deletion: fall 2024

No. Schedule Management, explain below: The faculty member that teaches MUS 305 will be teaching this course once MUS 305 is deleted. There will be no impact on teaching loads, simply

Michael Walsh, Professor, DMA

7. Note whether adequate facilities are available and list any special equipment needed for the course.